

## LIST AND FEATURES FOR LIABLE RESPONSIBLE TOURIST PRODUCTS<sup>♥</sup>

Service	Examples	Definition	Main Feature <sup>*</sup>			Main Responsible Quality Standard		
			1	2	3	1	2	3
ACCOMMODATION	Small hotel Guesthouse Common Tent Open-air Camp ...	Accommodations are defined as facilities designed for transient occupancy to house overnight visitors or travellers.  Accommodations typically include, but are not limited to bed and breakfasts, campgrounds, condominiums, cottages, eco-lodges, home-stays, hostels, hotels, inns, lodges, motels and resorts.  Normally breakfast should be included.	Guarantee hygiene in sleeping rooms and in general	Guarantee safety in sleeping rooms and in general	Guarantee up-to-date and correct information to guests,  always be available for any need	Limit pollution (adopt environmentally-friendly cleaning)	Collect feed-backs from the community	Guarantee local ownership of the structure
						Proper waste disposal	Respect local customs and rules	Employ an adequate number of local people on a regular basis
						Energy Consumption patterns and efficiency (electricity, heating, cooling)	Integrate appropriate cultural elements into the service	Buy products and services from local producers on a regular basis, avoid all imports
						Water consumption patterns	Use local art and handicraft for interior decoration	Guarantee non-exploitive employment contracts and wages
						Use locally-produced goods	Follow local tradition in housing structure, furniture disposition	Use local art and handicraft for interior decoration
						Reuse worn materials		
						Reduce noise		

<sup>♥</sup> This grid has been developed in the context of the Bridge-it project ([www.local-global.it/project/bridge-it](http://www.local-global.it/project/bridge-it)). Bridging the gap among local people and global tourism business. The project is cofinanced by the European Commission, Europeaid Bureau, and it is implemented by COSPE with the technical assistance of Local Global sas Florence.

\* **Responsible Quality Standards** : (1) environmental ; (2) socio-cultural ; (3) economic.

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FEEDING	Local Restaurant Common Eating Place ...	Guarantee hygiene in all eating places		Guarantee hygiene during the cooking process, wash fresh vegetables and supply potable water	Guarantee safety in all eating places	Limit pollution (adopt environmentally-friendly cleaning, avoid plastic plates, ecc.)	Cook according to local tradition, but keep in mind that Europeans have different immunity systems	Guarantee local ownership of the structure
						Proper waste disposal	Respect local customs and rules	Employ an adequate number of local people on a regular basis
						Energy Consumption patterns and efficiency (electricity, heating, cooling)	Integrate appropriate cultural elements into the service	Buy products and services from local producers on a regular basis, avoid all imports
						Water consumption patterns	Use local art and handicraft for interior decoration	Guarantee non-exploitive employment contracts and wages
						Use locally-produced goods Avoid imports		Use local art and handicraft for interior decoration
								Do not throw away food, give it to those that are in need

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CULTURE	General Guiding in the countryside	Culture or cultural are all the accumulated habits, attitudes, languages, and beliefs of a group of people that define for them their general behaviour and way of life.	Guarantee security	Guarantee high-quality information (authenticity and local content)	Guarantee fun and mental relax	Limit pollution (during transfers)	Respect local customs and rules	Design activities that guarantee regular employment opportunities for locals
	Proper waste disposal					Share local traditions and knowledge with tourists	Pay adequate wages and respect labour standards	
	Use locally-produced goods Avoid imports					Guarantee active involvement of the local population in as many activities as possible	Lead tourists to local markets where local art is sold	

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LEISURE	Hiking and Trekking Horse-riding and other activities involving animals Canoeing and other water activities Wild-life Watching and Photo-shooting General Cultural Activity (in interaction with local people. Es.		Guarantee security	Guarantee high-quality information (authenticity and local content)	Guarantee fun and mental relax	Limit pollution (during transfers)	Respect local customs and rules	Design activities that guarantee regular employment opportunities for locals
						Proper waste disposal	Share local traditions and knowledge with tourists	Pay adequate wages and respect labour standards
						Use locally-produced goods Avoid imports	Guarantee active involvement of the local population in as many activities as possible	Give tourists the opportunity to buy traditional tools or instruments they have discovered during an activity
						Do not disturb the animals and the ecosystem. Always protect your environment when taking tourists to wild spaces.	Make tourists experience local traditional physical activities and sports	
							Make tourists and locals join together in common activities	

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# BRIDGE IT

euroasian  
responsible  
tourism venture

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SOUVENIRS	Artisany Local art Musical instruments Normal daily working/cooking tools		Stick to your traditions and habits; they are the most valuable thing to tourists	Try to keep souvenirs you want to sell small. Tourists travelling via airplane prefer small objects that are not too fragile	Avoid souvenirs with living/liquid material, they might not pass airport control due to bacteria	Try to use local material, avoid plastic or other chemical material	Try to involve the entire local population into the selling of souvenirs; in particular contact disadvantaged groups	
						Make sure you dispose properly of the waste you produce	Where necessary/adequate, provide a room and material for people working on souvenirs	Souvenirs should be available in the right quantity, meaning a sufficient amount for tourists to buy them, without exaggerating, as one of the attractions to tourists is the rarity of the object
						Where possible, create souvenirs using recycled material	Make sure the producers get taught these minimum quality standards	Pricing should be adequate to compensate for the work without exaggerating as the tourist would feel "exploited" if he has to pay a price that is too high

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