

As the sustainability and ownership are among the MAJOR PRINCIPLES of responsible tourism (see A01) it is essential that ALL ASPECTS of creation, organization, functioning and management are LOCALLY OWNED. This requires proper training and careful attention on the capacity building among ALL people involved in the tourist products.

If people are well-trained and autonomous in fulfilling their tasks within a tourist itinerary, then the products you will be able to create within the BRIDGE-IT project will survive the project's life-cycle and remain as an important opportunity for local development

The figure summarizes the stages of capacity building as designed by the BRIDGE-IT project. Activity 3 (in particular the TOT week) represents a First-Stage Training that will give you the tools and the method (CID-Method) to manage your tourist products on your own. This is the first stage of sustainability.

When you get back into your territory you will have to transmit some of the knowledge you acquired in Italy to the local human resources you will involve into your tourist products. You will organize the Second-Stage Training which includes some general notions, and a detailed training which will be different for local operators and for local population.

